

**From the Editor's Desk...**

**D**LF Foundation has been able to make its mark in the Indian CSR landscape as the CSR arm of DLF Ltd in many ways; most powerfully through its flagship initiatives - Skill a Million Programme, Nurturing Talent Programme and the Village Cluster Development Programme. The current issue of the DLF Foundation Newsletter brings forth the highlights of our most recent activities.

DLF Foundation recently launched its 30th skill training centre at Najafgarh, Delhi, in collaboration with Lok Bharti Skilling Solutions. This center is part of a large scale initiative 'Skill a Million' Programme and this center would add new market driven trades in its various courses offered.

The Nurturing Talent programme has begun producing many success stories since its inception in 2011. Kartik Sawhney, a visually-impaired DLF scholar who found his way into Stanford University, against all odds, was also chosen as a youth icon to speak at UNICEF Forum in New York. Abhishek Singh, another DLF Scholar is one among the many scholars under the professional category, to move from the campus to the job market recently. While these two brilliant scholars share their success stories in this edition of the newsletter, there are over 634 bright DLF scholars waiting to script their success stories. Besides, we have undertaken several new talent nurturing activities, including an initiative to enhance the English language skills of the DLF Scholars supported in various schools.

A French delegation recently visited our Village Cluster Development Programme and this initiative was seen as a developing country model of rural development.

On the eve of World Blood Donor Day, DLF Foundation successfully supported organizing of a Blood donation drive at DLF Cyber City, Gurgaon, which collected over 1200 units of blood and motivated over 700 young employees of the Fortune 500 companies based out of the Cybercity, Gurgaon.

Happy reading!

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**Workshops on Safe Use of Internet Conducted in Three schools**



*Children listening carefully at workshop at Bloom School*

**G**iven the soaring popularity of social networking and widespread access of the Net, it is not just 'Post-Millennials' but even naïve 10-year olds who are confronted with delicate and perplexing situations! DLF Foundation, in association with Jaago Teens, conducted workshops for teens to clarify their doubts on internet safety. Jaago Teens, an NGO, is committed towards spreading awareness of safe and responsible internet usage amongst school children. In the last two months, workshops were conducted at National Bal Bhavan, Bloom Public School and Modern Public School - Vasant Kunj. The children listened very intently to the issues regarding Internet safety and enthusiastically participated in the discussion.

## DLF Foundation Inaugurates the 30th Skill Training Centre in Najafgarh

Over 30 DLF skill centres are successfully running across the country and more than 10,000 unemployed youth have been trained and provided employment through this 'Skill a million' initiative.



*Launch of DLF Lok Bharti Training Centre at Najafgarh*

**D**LF Foundation launched yet another skill centre in collaboration with Lok Bharti Skilling Solutions. The inaugural event was graced by Ambassador Prem Singh, Advisor, DLF Foundation and Mrs. Poonam Singh, Advisor, DLF Foundation.

Located at Najafgarh, the DLF Lok Bharti Skill Training Centre will offer courses in Medical & Nursing, Retail, Mobile Repairing and Sales &



*Students in the classroom...*

- DLF Foundation's major flagship initiative 'Skill a million' programme specifically caters to the poor unemployed youth. It undertakes its philanthropic causes by empowering individuals to bridge the socio-economic divide.
- DLF Foundation aims to set up 250 centres across India and skilling a million people in the next 8-10 years.
- Employment with appropriate remuneration is the key to this programme.
- DLF Foundation has partnered with skill sector experts so as to bring together the finest professionals in the skills space.





*Training in paramedics*



*Training in mobile repairing*

Marketing. These trades have been selected based on local demand. The training methodology integrates 'best-in-class' training practices and industry relevant curriculum through the Occupational Standards study process. This approach, based on industry relevant assessment and certification process, aims at creating incremental employability every year.

For employment of the trained youths , placement linkages have been established with Akash Eye & General Hospital, Triveni Healthcare, K.G.N. Hospital, Shri Amirchand Eye Care Centre, Samsung mobile repair Centres, Lava Mobiles. Some of the trained youth have already been placed at various hospitals like Kalyani Hospital, Janaki Hospital, Tarak Hospital and Parth Hospital.

DLF Foundation has established close to 30 skill centres which are successfully running across the country. Over 10,000 unemployed youth have been trained and provided employment through this initiative with leading brands like Jubilant, Hero Honda, Maruti, Blue Star, Airtel, GMR, Hyundai, Pepsi, Godrej, ICICI Bank, Big Bazaar, Lifestyle, Mahindra, Vodafone & Reliance Communication.



## DLF Scholar Kartik Sawhney Shares His Views at UNICEF Forum in New York

**K**artik Sawhney, a visually impaired boy who has accomplished admission in Stanford University after receiving a scholarship from DLF Foundation under its flagship initiative, Nurturing Talent Programme, has again made us proud. He was one of the youth icons chosen to speak at UNICEF Forum in New York. on “Youth with Disabilities and Innovation: Making the World Inclusive for ALL!” The Activate Talk brought together young people with and without disabilities who have come to New York as representatives of the Youth Council of the Global Partnership for Children with Disabilities. Kartik expressed his views on ‘Making ICT (Information and Communication Technology) accessible to all.’



*Kartik Sawhney with the permanent representative of India to the United Nations*

### English-Language Skills Programme Launched

**The ability to read and comprehend English is critical for successful functioning in practical life today. In an effort to enhance English-language skills of school scholars supported under its flagship initiative - Nurturing Talent Programme - DLF Foundation has launched two programmes - English Edge and Teaching How to Read. Here’s an update on the same.**

#### English Edge Programme Launched

**D**LF Foundation, in association with LIQVID, recently launched a programme titled English Edge. The programme aims to improve English communication skills of students, including grammar, building vocabulary, and speaking/ listening/ reading/ writing skills.



*Teachers undergoing training at St. Paul's School*

A Train-the-Trainer programme was organised for the teachers of St. Pauls School. There were independent sessions on Training on Bilingual & Scholar ILT (Instructor Led Training) & WBT (Web Based Training) products besides Teach back sessions by all English teachers of the school.

The scholars of DLF enrolled at the school would benefit from the programme.

#### Teaching How to Read

**E**ducation Research shows that a well developed reading skill is the single most important factor on which all future academic success is built and reading is a skill that can be taught. In this backdrop, a two-day orientation and training programme was conducted by Stones2milestones, in association with DLF Foundation, in Jhankar School (supported by DLF Foundation) for the teachers of the DLF scholars group in classes 6 to 9.



*Teachers undergoing training at Jhankar School*

A total of seven teachers enthusiastically participated in the sessions on the need to teach reading and role of the teacher in the growth and development of the children.

This programme would be extremely beneficial for the scholars at the school.



**L** launched in 2011 for the upliftment of the meritorious underprivileged students, DLF Foundation’s flagship programme ‘Nurturing Talent Programme’ awards scholarships, identifies talent and nurtures students to become responsible citizens. The programme covers school children from class 1 to undergraduate and subsequently post graduate courses. The school scholarships enable marginalized children from villages and slums to make the shift to access quality education in selected private English medium schools. While, the Graduate Scholarship Scheme covers a large number of disciplines including medicine, engineering, IT, management, Fine Arts and Sports. What’s more? The Student Guidance Centre provides need based and individualised coaching, guidance and mentoring services for nurturing talents of all our scholars. DLF Employee Volunteering Program, (DLF SAHYOG) ensures an active engagement between the Scholars and DLF Employees who act as their mentors.

**DLF Scholars Making Us Proud!**

Here, three of our DLF Scholars who have benefited largely from the Nurturing Talent Programme, share their experience:

**Post graduate Category: Abhishek Singh, MBA, NPTI Faridabad**



Abhishek Singh

After completing MBA from NPTI Faridabad, Abhishek is now working with PPS Energy Solutions, Pune as Project Manager, and drawing a remuneration of Rs 5 lac per annum. This has been possible with the DLF CARES scholarship for his MBA programme at NPTI, Faridabad. “DLF’s financial generosity has allowed me to be one step closer to my goal

and has inspired me to help others by giving back to the community. I hope one day I will be able to help other potential students achieve their goal just as DLF Foundation has helped me,” he shares.

**School category: Apoorva Mishra, Class XI, St. Michael School, Gurgaon**



Apoorva Mishra

Another meticulous DLF Scholar Apoorva Mishra is studying in class XI at St. Michael Senior Secondary School, Gurgaon. Apoorva belongs to a middle-income group family and has been awarded the DLF CARES scholarship for class XI. “The DLF scholarship has been a big help for me. I have benefited through

the career counselling sessions and my mentor Ms.Poojahasbeenagreatmotivatorforme,”sheshares. On asking about her career plans, Apoorva replies, “I would like to pursue a course in architecture engineering.”

**School category: Ram Ahirwal, Class VIII, Jhankar Public School, Gurgaon**



Ram Ahirwal

Ram Ahirwal belongs to a low income group family. He approached DLF Foundation for scholarship when he was losing hope of studying in a good reputed school due to financial constraints. Under DLF Nurturing Talent Programme, a scholarship exam was held for the poor children studying in government schools. Ram passed out with flying colours and got admission

in Jhankar Public School in class VI. The Foundation sponsored his entire education expenditure including textbooks, study materials and transportation. Ram is a bright student and has scored 92.29% in his annual examination in his current school. “My academic and interpersonal skills improved tremendously through various programmes initiated by DLF Foundation. These included PTA meetings, annual scholar meets, one to one counselling sessions and painting competition,” he shares. On asking about his career plans, Ram innocently replies, “I want to become the President of the country and reduce crime and corruption.”

**These are just a few of the DLF scholars who are fulfilling their dreams of quality education as money should not be the constraint for deserving meticulous students.**

## French Delegation Studies Cluster Development Programme

A delegation from France recently visited various initiatives undertaken by DLF Foundation under their Cluster Development Programme. The delegation first visited Rural Information Centre (RIC), which has been created with a vision to facilitate the village communities to have access to their rights and entitlements and to provide a platform for inculcating rural leadership through involvement of youths. The RIC has details of all govt. schemes, employment & career related information, various facilities and opportunities digitized into customized software.

The delegation also visited the Solid waste management unit at Hasanpur and interacted with the beneficiaries. Under this programme, a waste



*French delegation at the RIC*

collection and disposal centre has been established in Hasanpur. Door-to-door waste collection is done, segregated and treated at the centre.

At the Primary Health Care Center at Hayatpur, the delegation discussed the rural health care scenario and available lab tests at the PHCs. DLF Foundation in partnership with Institute for Global Development has established a series of Primary Health Centers in rural Haryana and Punjab. These centers provide free medical consultancy, specialist treatment, free diagnostics and subsidized medicines to the rural communities. Linkages have been established for secondary and tertiary care.



*French delegation at the RIC*

## Summer Camps Organised for Government School Students

Under the Rural Learning Excellence Centres programme, DLF Foundation, in collaboration with Pratham, organized summer camps in different government schools to engage students in academic and extra-curricular activities to nurture their interest, capabilities and self-confidence. During the Summer Camp, the teachers concentrated in engaging the children from these villages in fun-learning activities like 'story-telling', 'number games', 'aksharkhel' etc, besides other activities like interactive games, art, craft, music and drama. The students also exhibited their dance and drama skills at the closing ceremony.



*Students demonstrating their drama capabilities*



## Blood Donation Drive Held at Cybercity

On the eve of World Blood Donor Day (June 14), DLF Foundation co-hosted a large scale Blood donation camp in collaboration with SABIC and Rotary International. Held at DLF Cyber City, Gurgaon, the camp targeted professionals in corporates in the vicinity, as well as residents in Gurgaon.



Right to Left: Vinod Bansal, District Governor, Rotary International; ; P K Joseph, Director - Programmes, DLF Foundation & Janardhanan Ramanujalu, Vice President, SABIC South Asia & ANZ.



Young employees at blood donation camp

### Quick Facts

- Organised by DLF Foundation, SABIC & Rotary International.
- Over 1200 units of blood collected from Cyber City.
- Young employees working in the various Fortune 500 companies operating from the cyber City enthusiastically participated in the blood donation drive.
- Over 700 blood donors came forward to donate the blood and the made the event a grand success.

All social and economic interventions by DLF Foundation are identified and conceived keeping in mind the need, requirement and the benefit which they are likely to give to the community for which they are intended to be implemented.

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