

BUILDING LIVES

NEWSLETTER, MAY 2014



DLF Foundation Conferred with Pt. Madan Mohan Malaviya Award
for Best CSR Practices in Education 2014

From the Editor's Desk...

DLF Foundation continues to work towards its mission to empower communities and create opportunities for the underprivileged by promoting inclusive growth which is holistic, sustainable and socially uplifting.

Recently, DLF Foundation has been conferred with the Best CSR Practices in Education Award 2014 by CSR Times.

Under the DLF CARES - Talent Nurturing Programme, we organised a three-day Summer Camp for the DLF Scholars and their parents. An Annual Meet was also organised which received an overwhelming response from all stakeholders of the programme.

Our Cluster Development Programme provides community development facilities in a cluster of villages in selected areas in the country. More recently, we have launched Rural Information Centers to empower villagers through information and awareness. Besides, our regular endeavours like DLF-VIVO mobile clinics, Pratham - DLF Gurgaon Excellence Programme, DLF Mobile Crèche Services and DLF PHCs continue to serve the needy.

A prelude to all these activities has been given in this newsletter.

Happy reading!

CONTENTS

COVER STORY

DLF Foundation Conferred with Pt. Madan Mohan Malaviya Award for Best CSR Practices in Education 2014..... 3

NURTURING TALENT PROGRAMME

Summer Camp Organised Under "DLF Cares" - Talent Nurturing Programme 4

Students Shine at DLF Shiksha School 6

Swapna Sarthak School Continue to Uplift Underprivileged Children..... 6

CLUSTER DEVELOPMENT PROGRAMME

DLF-VIVO Mobile Clinics Continue to Serve Construction Workers..... 7

Underprivileged Children Continue to Get Support!..... 7

Shaping the Shapers...! 7

DLF PHCs Reach Out to the Needy..... 7

Empowering Villagers Through Information and Awareness!..... 8

DLF Foundation Conferred with Pt. Madan Mohan Malaviya Award for Best CSR Practices in Education 2014



Chief guest, Justice (Retd.) M.S.A. Siddiqui, addressing the gathering



DLF Foundation has been conferred with Pt. Madan Mohan Malaviya Award for Best CSR Practices in Education, 2014. The Award was given by Justice (Retd.) M.S.A. Siddiqui, Chairman, National Commission for Minority Educational Institutions, Govt. of India; along with Mr. Shakti Sinha (IAS), a prominent orator at IAS Training Centre, and private secretary to former PM Atal Bihari Vajpayee.

During the CSR symposium-cum-award function held at Scope Complex, New Delhi on June 6, 2014, presentations were made on topics like Current status of education in India, especially in the rural areas; Educational Projects for Deprived Children; Enhancing Teachers' skills as CSR Project; Upgradation of schools as CSR Programme, et al.

The Award, instituted by CSR Times, aims to recognize and facilitate the untiring efforts of those who are doing their bit to improve the level and state of education in India.



A section of the award jury (front row)

Summer Camp Organised Under “DLF Cares” - Nurturing Talent Programme



Lt. Gen Rajender Singh (Retd.), CEO, DLF Foundation and Ambassador Prem Singh (Retd.) inaugurate the camp

A three-day Summer Camp for the scholars of “DLF Cares” - Nurturing Talent Programme was organized from May 22-24, 2014 in Gurgaon. Over 372 scholars and parents participated in the Summer Camp.

Summer Workshop Highlights

- Over 22 Sessions on Soft Skills Held for Over 162 Scholars
- Multiple Sessions on “Parenting” held for 210 Parents
- Individualized Counseling Provided by Expert Counselors
- Aptitude Testing and Career Guidance Provided by Career Experts
- DLF Sahyog Employee Volunteers Meet up with their Mentees



Career guidance & counseling under progress for class X-XII scholars



Wellness through Yoga session under progress for scholars of classes VII-IX



Calligraphy session for classes VII-IX scholars in progress



Goal setting & time management session in progress for classes X-XII students

Group Dynamic Sessions Held for DLF Scholars

Separate sessions were conducted for students in four groups (Classes I-III, IV –VI, VII-IX and X-XII). The workshops covered varied topics such as Career Guidance, Aptitude Testing, Soft Skills Training in subjects such as Leadership in Everyday Life, Language as a Strong Tool, Goal Setting, Time Management, Memory and Concentration, Art and Craft and Value Education. The sessions were conducted by very eminent & acknowledged Professionals, Counselors and Artists.



Strengths & self esteem session under progress for scholars of classes VII-IX

Save Our Planet Drive & Tree Plantation

A session was conducted for the students of classes VII to XII to make them aware of the various issues regarding Environment & Climate change. The session was followed by a Tree Plantation Drive and the students planted over 80 silver oak saplings along the school boundary.



Scholars participating in tree plantation drive



Scholars from classes IV-VI after the session 'Creative self'

Aptitude Testing & Career Guidance Provided

Over 30 scholars of Classes X and XII underwent Aptitude Test and their results were discussed with the Career Counselors in the presence of their parents.



Aptitude testing in progress...

Mentor-Mentee Interaction Organised

Opportunities were also provided to 'DLF Sahyog' Employee Volunteers to meet up with their mentees along with the officials of the Scholar Guidance Cell.

Personal Counselling Sessions Held

One-to-one psychological counselling was also conducted by Professional Counselor for those seeking personalised counselling. This facility was also availed by several scholars & their parents on a one-to-one basis.

Talent Fest Conducted

An hour long cultural performance was also organised to foster the innate talents of the scholars in arts and culture. Several scholars participated and exhibited their talents and entertained the participants. It was a unique opportunity for the scholars to exhibit their talents and get acknowledged.

Best Parenting Techniques Workshop Held for Parents

A one-day programme was organised for the parents of Scholars attended by over 210 parents conducted by Mr. Gulraj Shahpuri, a well known Youth Worker and Corporate trainer and Ms. Pervin Malhotra, a renowned Career Counselor. The sessions focused on Best Parenting Techniques, Career Guidance and Counseling.



Best parenting techniques session in progress



DLF CARES Annual Meet 2014 Held



DLF Sahyog mentor Ms. Nidhi Passi sharing her experience

Annual Meet of "DLF CARES" Family was organised on May 24, 2014 in Gurgaon, attended by over 400 stakeholders of the Programme comprising Scholars, Volunteers, Parents, Mentors, Resource People and Partners. The Chief Guest, Lt. Gen Rajender Singh (Retd.), CEO, DLF Foundation and the Guest of Honor, Ambassador Prem Singh (Retd.) graced the occasion and inspired the participants. Some of the scholars delighted the audience with their dance performances and other cultural activities.

Parents participating in annual meet



Ridge Valley School Students Participate at International Youth Conference, held in Dehradun

Ridge Valley School (RVS) students participated at the International Youth Conference held in Dehradun on "Changing Weather Patterns." The event was organized by The Doon School & The Achievers Programme (TAP) from April 21-22, 2014. Thirty five schools from all over the country and abroad participated in the conference. They highlighted need for 'sustainable cities' to combat the problem of 'changing weather patterns' today. The conference also included visits to the Forest Reserve Institute & ONGC by all the delegates. A lavish sit-down dinner followed suit along with a JAM Session (dance) for all the delegates. Ms Kimaya Manjkhola, a student of Class IV had the good fortune of having an audience with Dr APJ Abdul Kalam, former President of India and share her vision for the future and get his blessings.



Kimaya Manjkhola with Dr. APJ Adbul Kalam

Students Shine at DLF Shiksha School



Racing ahead...

Six students (2 boys and 4 girls) of the Mohyal Colony School were selected under DLF Scholarship scheme for admission to 6th standard in Drona Public School, Gurgaon. Two students (1 girl and 1 boy) qualified in the admission test of Rishi Public School, Sector-31, Gurgaon for 9th standard. The expenses of these students would be

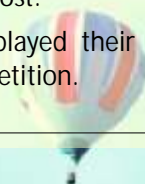
borne by Shiksha. The pass percentage of students at DLF Shiksha School was more than 90%.

DLF Shiksha School recently celebrated their annual sports day, which was enjoyed by the students and the teachers alike. Besides, about 100 senior students were taken out for picnic to National Rail Museum and India Gate.

Swapna Sarthak School Continue to Uplift Underprivileged Children

As a part of upliftment of underprivileged children, the students of DLF Swapna Sarthak School were distributed books, uniforms and stationery free of cost.

Children also displayed their calligraphy skills in a handwriting competition.



DLF-VIVO Mobile Clinics Continue to Serve Construction Workers



Doctors examining patients at different sites...

To provide free, accessible and quality based primary healthcare services to the construction site workers and their families, DLF-VIVO Mobile Clinics operate two clinics every day - one each in Corporate Green and Sector- 91, Gurgaon. The clinics offer OPD Facilities; Maternal & Child Healthcare; First Aid & Primary Treatment; and Free Medicine Dispense. In the last two months, on an average 32 patients were seen per day, with 807 patients at Corporate Green and 775 at Sector-91,

Primary Healthcare Centres (PHCs).

For improving the health condition of the workers and their families and for minimizing the prevalence of these disease conditions, the following measures were suggested: cleanliness and hygiene maintenance around worker quarters; proper garbage and waste disposal; safe supply of drinking water and community based awareness program on health, nutrition & hygiene for the workers and their families.

Underprivileged Children Continue to Get Support!

DLF Mobile Crèche service continues to help children get education, nutrition and medical facilities required for their overall development. In last two months, 82 children have been enrolled in the Crèche facilities. And that's not all. As many as 68 children have been enrolled in Balwadi and 105 on Non-formal Education (NFE).

Shaping the Shapers...!

Under Pratham – DLF Gurgaon Learning Excellence Programme, a subject-wise assessment of every teacher was conducted based on the past academic year assessment. Since the schools were going to be open for the months of April and May, a brief training was conducted to equip the teachers in the course content. While, separate training for all new and replacement teachers was also conducted.

DLF PHCs Reach Out to the Needy

All 84 clinics under DLF Primary Healthcare Service (PHC) in 16 villages of Haryana and Punjab functioned smoothly. In the last 2 months, there were 1079 old patients while 1023 new patients registered at the PHCs, out of which about 58% were female and 42% were male.



Distribution of medicines at PHCs



Celebrating World Health Day...



Empowering Villagers Through Information and Awareness!

Information is an important resource and is essential for the progress of an individual and of a community. Access to right kind of information or possession of correct and relevant information resolves various problems faced by individuals.

As a catalyst, DLF Foundation has created Rural Information Center (RIC) with a vision to facilitate the communities to have access to their rights and entitlements and to provide a platform for inculcating rural leadership through involvement of youths and thus helping to bridge the gap between the rural community and the government system.

The RIC has details of all govt. schemes, employment & career related information, various facilities and



Training the RIC professionals...

A trained person provides all guidance to the community and assists them in filling up forms, paper work and other formalities related to govt. schemes and various other requirements like job applications, passport etc.

A self-service lounge with computers is also available at the RIC for those who are able to handle requirements with minimal guidance.



Villagers getting information at the RIC centre

opportunities digitized into customized software. The RIC is augmented with intensive awareness drives for which each week gets a special focused agenda like "old-age pension week, maternity benefits week, nutrition week etc." In addition, there is a community monitoring display board which contains details about the entitlements vs. benefits being accessed by the population.



All social and economic interventions by DLF Foundation are identified and conceived keeping in mind the need, requirement and the benefit which they are likely to give to the community for which they are intended to be implemented.

Published by DLF Foundation, Tower-D (GF), Cyber Greens, DLF Phase-3, Gurgaon

For more information, contact Associate Director - Programs, Mr. P. K. Joseph at pk-joseph@dlf.in, Ph. +91-124-4570512

Designed and edited by Global Publishing Solutions, NOIDA

This newsletter is for private circulation only. All material printed is the sole property of DLF Ltd. Reproduction without prior written permission is prohibited. The information published in this newsletter is correct at the time of production.



www.dlffoundation.in

www.facebook.com/dlf.foundation